



## **ATTACHMENT A**

### **Item #12 – Festival Description**

**Please complete the following information as required by the Tourism Expenditure Review Committee to ensure that the festival is in accordance to Chapter 61, Section 61-6-2010 of the S.C. Code of Laws, 1976 as amended.**

**a. General description of the festival and brief history of the organization**

**b. Benefits that the festival will serve toward promoting tourism and the Lexington County community**

**c. Total attendance to the festival versus the number of total tourists in attendance**

**d. Economic impact generated by tourism toward the festival**

**e. Overall description of how the festival attracts and promotes tourists to the area, and specifically how the Temporary Alcohol Beverage License Fee funds were used to accomplish this**

**f. Additional comments**